Charity Selection Statement

27 Feb 2024

Subject: Selection of Homeless Oxfordshire as the County's Primary Not-for-Profit Partner in Addressing Homelessness

As an aspiring B-Corp organisation committed to leveraging business as a force for good, our selection of a not-for-profit partner to address homelessness is guided by a rigorous assessment of alignment with our mission, values, and commitment to social responsibility. After a thorough evaluation process, we are proud to announce our partnership with Homeless Oxfordshire, the county's largest provider of accommodation and specialist support services for individuals experiencing homelessness.

Homeless Oxfordshire's holistic approach to addressing homelessness, which extends beyond the provision of shelter to encompass a wide range of support services, resonates deeply with our commitment to creating positive social impact. Recognising the diversity and complexity of our community members' backgrounds and needs, we sought a partner capable of offering inclusive and comprehensive support to individuals from all walks of life. In our selection process, we prioritised criteria that align closely with our B-Corp values. This

included assessing the geographical accessibility of Homeless Oxfordshire's services, ensuring that individuals in need can easily access support when and where they require it. Additionally, we valued the opportunities for our team members to engage with Homeless Oxfordshire's initiatives at various levels, including through volunteer work that allows us to leverage our skills and expertise to make a meaningful contribution.

Moreover, we believe in the power of collaboration and collective action to drive positive change. By partnering with Homeless Oxfordshire, we aim to harness our resources, expertise, and network to amplify their impact and raise awareness about the root causes of homelessness within our community. Through financial support, volunteerism, and advocacy efforts, we are committed to working alongside Homeless Oxfordshire to create a more equitable and compassionate society where no individual has to experience homelessness. In conclusion, our decision to partner with Homeless Oxfordshire reflects our unwavering

commitment to using business as a force for good and addressing pressing social issues such as homelessness. We are confident that this partnership will not only advance our shared mission but also inspire others to join us in building a more just and inclusive world.

Zachary D'Arcy Willett
Creative Director & Founder

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